Alicia Gomez

Waterbury, CT | 203-802-0932 | alicia10gomez@gmail.com

Education

University of Connecticut, Storrs, Connecticut

Bachelor of Arts, Journalism, December 2023

Minor in Political Science

Related Coursework: Media Law, Journalism Ethics, Newswriting, Multimedia Skills, Multimedia Editing, Feature Writing, Audio and Video Reporting and Writing, Podcasting, Newsletter Publication, Visual Journalism

Related Experience

The Husky Report, Storrs, Connecticut

Collaborative Editor, September 2023 – December 2023

- Collaborated with a professor and six other journalism students to publish a <u>weekly newsletter</u> about higher education policy-related topics, such as student debt, artificial intelligence use, and affirmative action.
- Rotated between different roles in the team each week, including the main reporter, sidebar reporter, aggregator and copyeditor.
- Garnered about 100 subscribers within a month of weekly publication.

The Chronicle, Willimantic, Connecticut

Freelance Writer, September 2023 – December 2023

- Reported on topics of importance to the Mansfield community, including the Celebrate Mansfield festival and the difficulty in finding affordable care for seniors.
- Built relationships with community members and local business owners.
- Took pictures representing diverse members of the community.

Fast Fallen Women by Regina Barecca, Storrs, Connecticut

Publicist Assistant, September 2023 – December 2023

- Assisted in publicizing Regina Barecca's book, *Fast Fallen Women*, by setting up a media interview with the Connecticut Examiner and advertising it on UConn's daily newsletter.
- Utilized sources such as book contributors to further relationships with local newspapers and publications.
- Provided assistance with technical difficulties and administrative work.

Connecticut Examiner, Waterbury, Connecticut

Intern Reporter, June 2023 – August 2023

- Researched topics, including local crime and education, and pitched story ideas.
- Attended press conferences, meetings, and events to gather news material and interviews.
- Wrote clear, concise, and engaging articles for online publication and met publishing schedules.

The Daily Campus, Storrs, Connecticut

Campus Correspondent, February 2021 - April 2023

- Reported on student life and events, covering diverse topics such as restorative justice, anti-racist pedagogy, and the education of black and brown students in the United States.
- Developed strong writing and storytelling skills in producing compelling and informative articles.
- Built relationships with university faculty, staff, and students and conducted thorough research, interviews, and fact-checking to ensure the accuracy and credibility of coverage.

Additional Work Experience

UConn Residential Life, Storrs, Connecticut

Residential Assistant, August 2021 – May 2023

- Promoted community development by planning events.
- Provided community members with support and resources to build relationships and maintain safety.
- Delivered administrative reports for incidents, maintenance, and inspection on a timely basis to the resident director.

UConn Academic Achievement Center. Storrs, Connecticut

Student Administrative Trainee, August 2019-March 2020

- Entered data on students attending supplemental instruction and presentations to track program effectiveness and student engagement.
- Represented the office kindly and courteously to ensure a strong reputation.
- Assisted incoming students with inquiries by answering questions and providing information.

Skills

Adobe: Photoshop, Lightroom, Premiere Pro, Audition; **Digital:** SEO Optimization, WordPress, Substack, ChatGPT; **Google:** Docs, Sheets, Slides; **Microsoft:** Excel, Powerpoint, Word, Outlook; **Social Media:** Instagram, X (Twitter), Facebook, TikTok. **Writing:** AP style.