

AMAREE LOVE

LinkedIn/AmareeLove
AmareeLove11@outlook.com
(646)-954-9141

Education and Training AUGUST 2022 - MAY 2024

University of Connecticut, Storrs Mansfield - *Bachelor of Arts in Journalism, Minor in Entrepreneurship*

Leadership Experience

Content Development, Self-Marketing

Daily Campus – Campus Correspondent

- Conducted interviews and research to produce accurate and engaging news articles.
- Managed and coordinated editorial responsibilities, including assigning stories to writers and editors.
- Assisted in the editing process to ensure high-quality content and adherence to editorial guidelines.

Vice President Society of Professional Journalists Club

- Attended club meetings and actively contributed to discussions on journalism practices, industry trends, and media ethics.
- Took part in club initiatives focused on promoting freedom of the press and raising awareness
- Networked with journalism professionals and faculty members through club-sponsored events and guests

Work Experience

NBC Universal; On Her Turf Campus Ambassador OCT 2023 – PRESENT

- Actively promoted and raised awareness of On Her Turf, which focuses on empowering women in sports and related media.
- Organized and executed engaging events, workshops, and discussions to foster conversations about gender equality in sports and media.
- Managed social media accounts and created compelling content to expand the initiative's reach and engage with the target audience.

Pearl Dream Inc. Internship, Brooklyn, NY Newsletter Coordinator - Media Company JUNE 2023 – AUG. 2023

- Designed 50 social media posts a week using Canva for the company's official Instagram and Facebook accounts
- Collaborated with 10 team members in creating content, a mission driven marketing component
- Scheduled daily meetings and developed agenda with the Innovation Team

Connecticut Small Business Development Center, East Hartford, CT - Newsletter writer & editor SEPT 2022 - JULY 2023

- Maintained set deadlines & collaborated with other editors for teamwork purposes
- Assisted in editing & writing the company newsletter while using Constant Contact
- Contacted & emailed newsletter over 1,000 subscribers

New York Junior Tennis & Learning, Brooklyn, NY - Site Director & Tennis Coach JUNE 2018 - PRESENT

- Trained children ages 4 and up during summer, winter, and spring breaks; engaged with over 114+ kids daily
- Reviewed and organized timesheets for employees
- Established relationships with parents and city council members for better funding for the program

OCTOBER 2022 - PRESENT

University of Connecticut Recreational Center, Storrs Mansfield, CT - Fitness Instructor & Attendant

Skills

Technical Software: Adobe Premiere Pro, Creative Suite, Microsoft Office Word/PowerPoint, Constant Contact; Typing speed of 55 words per minute, AP Style Language: English & Spanish; First Language & Intermediate level (Garifuna) Honduran Background

Certifications

- CPR Certified (New York & Connecticut) Mandated Reporter Training

Awards/Relevant Coursework: Academic scholarship John Breen 2022 & Dave Soloman 2023; Documentary Filmmaking, Newswriting, Media Law, Broadcast Journalism, Sports Reporting