

# Emily Sharkis

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## EDUCATION

### University of Connecticut, Storrs, CT

Bachelor of Arts in Journalism and Communication, May 2025

Minor in Women's, Gender, and Sexuality Studies

## WORK EXPERIENCE

### Her Campus UConn, Storrs, CT

*President and Editor-in-Chief*, May 2024 to present

- Lead a team of over 100 writers, including a 14-person executive board
- Edit and publish up to 20 online articles weekly according to AP and Her Campus style
- Run weekly full-chapter meetings and bi-weekly e-board meetings, organize bonding events, article pitches, and fundraisers

*Associate Editor*, August 2023 to May 2024

*Marketing Chair*, August 2022 to May 2023

- Developed engaging and dynamic promotional materials for socials and designed trendy merchandise for our chapter

### Long River Review, Storrs, CT

*Social Media Editor and Poetry Panelist*, December 2024 to present

- Guide a four person social media team in creating engaging and informative content across all social platforms
- Review over 400 poems for publication

### The University of Connecticut Foundation, Storrs, CT

*Husky Storyteller*, January 2024 to present

- Produce engaging and authentic video content for social media and email marketing
- Call constituents to build personal rapport, update information, and secure donations

### United Way of Long Island, Deer Park, NY

*Marketing Intern*, July 2024 to August 2024

- Designed, edited, and uploaded content for the social channels and website of a non-profit
- Analyzed marketing strategies of dozens of United Way branches for content ideas

### Ori.mp3 LLC, Brooklyn NY

*TikTok Music Marketing Intern (Remote)*, July 2024 to December 2024

- Created content and post daily on two TikTok accounts for rising pop artist ori.mp3,
- Gained over 1,000 Spotify monthly listeners within the first month of posting

### The Daily Campus, Storrs, CT

*Copy Editor*, August 2023 to April 2024

- Copyedited a variety of articles according to AP style for a daily student newspaper
- Collaborated with others to ensure newspaper production ran smoothly on deadline

### ParentPresents.Com, New Jersey

*Freelance Copywriter (Remote)*, November 2022 to December 2023

- Curated gifts guides and wrote engaging, succinct copy for ParentPresents, a website designed to provide Gen-Z and Millennials with gift ideas for their parents

### Bookstr Media, New York, NY

*Editorial Intern (Remote)*, January 2022 to August 2022

- Wrote 70 articles for Bookstr, a media company that reports on book culture news and has 1.5 million likes on Facebook

### Hebrew Academy of Nassau County, Uniondale, NY

*Camp Counselor*, July 2018 to August 2019

- Ensured the safety, well-being, and entertainment of a group of children ages 4-7

## SKILLS

- WordPress
- Adobe Audition
- Adobe Premiere Pro
- Editorial Writing
- Copywriting

## PROJECTS

*Girl Talk Podcast*, December 2022 to present

*Producer and Co-Host*

- Research, co-host, and edit engaging podcast episodes based on trending pop culture topics
- Write copy for the podcast description, episode description, and social media posts