

George M. Velky

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Education

University of Connecticut, Storrs, CT – May 2025

Major: Journalism Minor: Communications

Related coursework: *Public Relations, Newswriting, Interpersonal Communication, Multiplatform Editing, Journalism Ethics, Journalism Law, Podcasting, Communication Processes in Advertising, News Programming*

Related Experience

University Communications, Storrs, CT – Sept. 2024 - Present

Writing and Publicity Assistant, Internship

- Pitch and develop story ideas that highlight college or individual achievements. As the only student employee, I collaborate with other professional communications specialists to delegate responsibilities.
- Interview subjects using questions I develop to extract positive and candid answers, conversations take place in-person, over video calls and phone calls.
- Research and write stories for deadline that promote UConn's positive image, communicating with subjects for stories and tailoring the final product using their input.
- Take high-quality photographs of stories, using professional-level cameras and my cell phone camera based on what is appropriate and timely.

JEF Associates, Remote – Feb. 2023 – Apr. 2023

Phone Banking Associate

- Promoted Mayoral candidate during runoff election using interpersonal phone skills to engage voters and collect data.
- Managed hostility from people on the phone using patience, level-headedness and communication.

Tau Kappa Epsilon Fraternity, Storrs, CT – Sept. 2021 – May 2024

Risk Manager (2021-22), Brotherhood Chair (2022-23), Social Media Management Committee (2022-24), Philanthropy Committee (2022-24), (Scholarship Chair (2023-24),

- Successfully implemented a risk plan and cultivated positive and calculated maneuvers during crises. Responsible for keeping more than 70 college-aged men safe and out of trouble.
- Organized brotherhood events with an emphasis on team building, started same-major academic tutor program

Skills

Computer: Adobe Premiere Pro, WordPress, Microsoft OneDrive, Adobe Audition, Google Suite

Communication: AP Style, Customer Service, Artificial Intelligence

Social Media: Instagram, Facebook, Twitter, Snapchat, YouTube, TikTok, Reddit, LinkedIn

Equipment: Sony PXW-X70 Video Camera Kit, Rode RodeCaster Pro II podcasting board, Zoom PodTrack P4

Academic Projects

Podcasting, Fall 2024

- Interviewed industry leaders including Thomas F. Babor, a world renowned addiction scientist, for a podcast examining the dangers of online and sports gambling.

Video Projects

- Creating a short documentary film focused on the UConn Bakery, constructing a narrative using lighting, sound, and interviews aided by Pulitzer Prize winning photojournalist Steven G. Smith.
- Scripted, edited and produced a sports broadcast in a format similar to SportsCenter, for a class led by Steve Buckheit, an Emmy award-winning producer for ESPN.

Other Work Experience

UConn Accessible Van Service, Storrs, CT – Sept. 2024 – Present

Driver and Dispatcher

- Transport disabled and injured members of the UConn community around campus utilizing interpersonal skills to create a welcoming environment for passengers.
- Arranged and scheduled rides over the phone using Google Spreadsheets.

International Paper, Fridley, MN – June 2023 – Aug. 2024

Shipping Warehouse Worker

- Contributed to a team of workers by following efficiency recommendations and fixating on safety.
- Maintained order and integrated teamwork to ensure orders were fulfilled on time.

Dunkin Donuts, Storrs, CT – Oct. 2021 – Apr. 2022

Team Member

- Accommodated hundreds of UConn students per shift and remained calm using customer service and communication skills in the highest traffic area on Campus.

FedEx Ground, Mahtomedi, MN – June 2021 – Aug. 2022

Package Handler

- Labored in a high intensity, deadline-driven warehouse. Stacked boxes up to 150 lbs. into trucks prioritizing safety and team participation.

Mahtomedi Soccer Association, Mahtomedi, MN – May 2019 – Mar. 2020

Youth Soccer Coach

- Coached under 7 boys and girls youth soccer in groups of 10-15, taught fundamentals and kept children engaged and entertained while under pressure from watching parents.